

Forward thinking
Straight talking

IP Toolkit

for Research & Development
- Pharmaceuticals

TOOLKIT

ADAMSON JONES
part of Gateley

Where to start...

Strong IP rights, particularly strong patent protection, are crucial to the pharmaceutical industry.

The costs and investment of time associated with bringing a new medicine to the market are huge. Revenue generated from the sales of patented medicines is essential for driving the discovery and development of new pharmaceutical products.

Our attorneys can help ensure the best possible protection for the results of your research and can help you build a patent portfolio around your products. Working together, we can help you maximise the duration of your exclusivity by advising on ongoing opportunities for protection and the potential for patent term extensions.

Look inside for details of the services we offer to assist you.



	PRODUCT DESIGN STAGE	IP SERVICES WE OFFER	BENEFITS TO YOU
1	<i>Review of therapeutic target</i>	Searches for competitor IP	Analysis of competitive patent position. Advice to help you understand where genuine threats/risks lie. Practical advice on possible legal outcomes and measures to mitigate IP risks. Feeds commercial strategy and decision-making.
2	<i>General concepts</i>	Broad protection for new compound classes	Generic patent protection for the compound class of interest
3	<i>Selections Inventions</i>	Patent protection for lead compounds / development candidates	Identification of opportunities to prolong effective patent lifetime for promising compounds
4	<i>Process Development</i>	Identification of potential further patent protection	Advice and action to protect optimised synthetic processes and generate further defensive IP
5	<i>Formulation Development / Drug Delivery Devices</i>	Building patent protection around your product	Advice and action to protect the form in which a new drug is marketed. Extend effective patent lifetime
6	<i>Branding</i>	Trade mark clearance and registration	Ensure freedom to use your chosen trade name. Build the value of your brand
7	<i>Product Lifecycle Management</i>	Ancillary patent protection to extend effective patent lifetime	Identification of further patentable inventions: enantiomers; polymorphs; dosage regimens; new indications
8	<i>Ongoing</i>	Patent and trade mark watching services Administration of IP renewals	Ongoing awareness of development trends and early warning of competitor product developments. Ensure your IP protection remains in force for as long as it is commercially valuable



We understand your technology
and how to protect it